

Overcoming Maritime Blind Spots

End-to-End Visibility for Complex Maritime Cold Chain Logistics

Mitigate risk across complex, multi-modal operations with an integrated global tracking solution. By combining real-time IoT sensor data with maritime AIS vessel tracking, this service eliminates uncertainty during long ocean transits and gives teams the tools to proactively protect product integrity from origin to destination.

Manage Global Supply Chain Risks with Maritime Tracking and Intelligence

Extended ocean transits introduce major disruption risks and severe visibility gaps. Key challenges include:

- **Unpredictable Delays:** Port dwell times and unexpected reroutes drastically extend transit timelines.
- **Hidden Quality Risks:** Temperature excursions caused by unplugged reefers go unnoticed until it's too late.
- **Operational Complexity:** Managing fragmented tracking data across multiple maritime carrier systems drains time and resources.



Critical Vessel Departure

Transshipment Arrival

Container Gate-Out Events

Accurate Journey ETAs

Location	Description	Estimated Date	Actual Date	Status	Event	Weight
Colón, Peru	Gate-out	09/05/2014 14:23:00	NA	NA	NA	NA
Colón, Peru	Gate-in	09/05/2014 01:00:00	NA	NA	NA	NA
Colón, Peru	Load	09/05/2014 07:00:00	Sea	POLAR PERU	4320	4320
Colón, Peru	Unplug Reefer	09/05/2014 07:00:00	Sea	POLAR PERU	4320	4320
Salbu, Norway	Discharge	09/05/2014 04:00:00	Sea	POLAR PERU	4320	4320
Salbu, Norway	Load	09/05/2014 06:00:00	Sea	JPO TRICE	4320	4320
Salbu, Norway	Vessel Departure	09/05/2014 08:00:00	Sea	JPO TRICE	4320	4320
Salbu, Norway	Vessel Arrival	09/05/2014 09:00:00	Sea	JPO TRICE	4320	4320
Salbu, Norway	Discharge	09/05/2014 04:00:00	Sea	POLAR PERU	4320	4320
Salbu, Norway	Gate-out	09/05/2014 05:00:00	Land	NA	NA	NA
Salbu, Norway	Arrive Container Yard	10/05/2014 22:00:00	Land	NA	NA	NA

Unlocking End-to-End Control with Multimodal Journey Segmentation

Our **Multimodal Journey Segmentation** feature reduces uncertainty during long transits by delivering milestone-level visibility across every critical leg of the voyage under one performance dashboard. With the ability to seamlessly integrate with over 150 global ocean lines—including Maersk, Hapag-Lloyd, and MSC—the performance portal captures real-time data on departures, transshipments, arrivals, and container gate-outs to improve ETA planning and temperature management.

Upgrade to UBQ Maritime Intelligence

Monitor port temperature and dwell time metrics through an advanced analytics hub. Maintain strict SLA compliance across all lanes, carriers and ports using targeted, segmented lane analysis.



Transform Real-Time Cold Chain Data into Actionable Decisions
UBQ Network
 Powered By  DeltaTrak.